

 **SMM**
START-UPS@SMM

**PARTICIPATION
INFORMATION**



2024 SMM HAMBURG

MARITIME START-UP DAY
04. SEPT. 2024



PARTNERS

HANSA
INTERNATIONAL MARITIME JOURNAL

START-UPS @ SMM 2024

Welcome to the SMM 2024 in Hamburg, the leading international maritime trade fair. This year, the fair presents itself with new and innovative concepts. Maritime Start-ups are particularly in focus and will be presented and highlighted with new presentation formats and an expanded spectrum of exhibition options at the fair.



In addition to attractive exhibitor areas located according to its field of business, the Start-ups get its own event as a highlight at SMM 2024 - **"The SMM Maritime Startup-Day & Night"** on Wednesday, **4th September 2024**.



WHAT'S IN

- 01 Start-up Booth
- 02 Start-up Route
- 03 Start-up Day Event
- 04 Maritime Start-up Award
- 05 Start-up Aftershow-Party

GET THE RIGHT ATTENTION



GREAT VISIBILITY FOR YOUR START-UP AT THE SMM 2024

- 10 sqm booth located according to your field of business
- Start-up@SMM stand construction package & lounge area
- Participation in the Pitches at the SMM Maritime Start-up Day on Wednesday, 04 September
- Participation in the SMM Maritime Start-up Night on Wednesday, 04 September with nomination of the Winner Start-up & Networking party

Start SMM 2024

Maritime Start-up Day:

Start-up Pitches
Start-up Award
Start-up Aftershow Party

End of SMM 2024

Start-up areas, booth & route

Tuesday
03.09.2024

Wednesday
04.09.2024

Thursday
05.09.2024

Friday
06.09.2024



ABOUT MARITIME START-UP DAY 2024

04.09.2024
SMM HAMBURG

**Digital Transition
Stage +++ Hall B6**

On 4th September 2024 we open once again the doors for International Maritime Start-ups presenting their new business products.

In front of the SMM audience, the Start-ups present their innovation products in pitches to an assigned jury. At least, the best pitch is nominated and awarded as the best Maritime Start-up 2024. Let's round up this event with a networking get-together with music, some drinks & foods.

PREFINALS



**MARITIME
START-UP PITCHES**

10:00 - 16:00

FINAL & CEREMONY



**MARITIME
START-UP AWARD**

18:00 - 19:00

PARTY & NETWORKING



**START-UP
AFTERSHOW-PARTY**

19:00 - 24:00

**BECOME THE
WINNER OF THE SMM
MARITIME START-UP
AWARD 2024**

- Maritime Start-up Award 2024 price handover at the Maritime Start-up Night
- Free booth at the SMM 2026
- Personal Meet & Greet with potential investors
- "HANSA" Media Booster Package (Value: 10.000 Euros)
- Great networking opportunities and high visibility



PARTICIPATION OVERVIEW



WHAT START-UPS GET

- ✓ 3 days **special presence** on the largest maritime exhibition
- ✓ **Booth** space of 10 sqms
- ✓ Start-up@SMM **stand construction** package
- ✓ **Participation** in the **Start-up Pitches** on Wednesday at the SMM Maritime Start-up Day
- ✓ Participation in the SMM Maritime Start-up **Aftershow-Party** with networking, music & drinks
- ✓ Contact with **investors** and **cooperation partners**
- ✓ **Social Media** attention
- ✓ **Intros and talks** with shipowners, shipmanagers, charterers and operators
- ✓ **Casual relaxed atmosphere**, with music, some beers and a smart network-surrounding

The winner of the SMM Maritime Start-up Award also gets:

- Maritime Start-up Award 2024
- Free booth at the SMM 2026
- Personal Meet & Greet with potential investors
- "HANSA" Media Booster Package (Value: 10.000 Euros)

The exhibition booth includes:

- Booth space of 10 sqms
- Wall, 2000 mm wide x 2200mm high, black
- Surface for graphics 200 x 200 cm, white behind surface, print of graphics is not included, framed by a timber beam, 80x80 mm, varnished in brown
- Booth wall white with surface for graphics 200x200 cm framed with wooden beam 80x80 cm varnished in brown
- 1 Spotlight, Table out of a black chipboard, 1 bar stool Amagni, Floor coating (carpet, colour: Rips grey), Electrical connection 1 kW incl. consumption

PRICE: 6.500 €*

*Price excluding VAT

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